

January

- Stallions & Breeding
- Equine Careers

February

- Stallions & Breeding
- Cutting & Reining

March

- Stallions & Breeding
- Driving

April

- Complimentary Therapies
- Equine Insurance
- Trail Riding & Camps
- Eventing

May

- Supplements
- Equestrian Vacations

June

- Natural Horsemanship
- Arenas & Barns

Every Month

- Real Estate Showcase
- Stallion/Sale/Farm Showcase
- Calendar of Events
- Service Directory
- Training and industry tips from the experts.
- Information on featured breeds and disciplines.
- Show and racing results. Upcoming events.
- New products and services.

July

- Farm Facelift & Equipment
- Trucks & Trailers
- Miniatures, Ponies,
- Hunter Jumpers

August

- Equine College-Prep
- Pasture Management

September

- Dressage
- Intercollegiate Riding
- National & World Shows

October

- Unique Breeds
- Winter Ready
- Horse Clothing

November

- Holiday Gift Guide
- Fencing

December

- Stallions & Breeding
- National Show Horses
- Holiday Gift Guide

Editorial subject to change by the publisher.

We are a Macintosh (Apple) based office.

- The best way to send a premade ad is in PDF or JPEG form.
- Color ads should be in CMYK not RGB color. Any pdfs that cause us problems will be opened in Adobe Photoshop and saved as a JPEG.
- Fonts should be embedded in the PDF file. If not, we reserve the right to reset it or open it in Photoshop.
- Resolution should be 300 dpi for photos, graphics and ads.
- We create ads for you at no extra charge. Just provide us with high resolution photos/graphics. **Originals or scans work better than anything off of your website. If we have to use photos or logos from your website, we are not responsible for poor print quality.**

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www.EquineMonthly.com

Sales Team

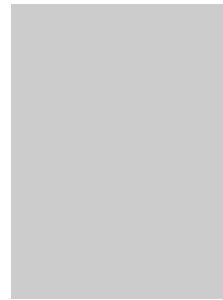
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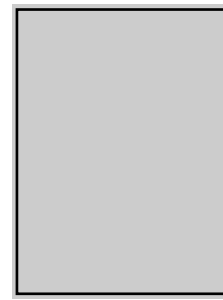
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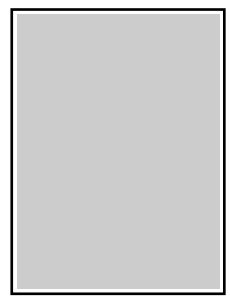
Full Page BLEED

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60p9 x 72p



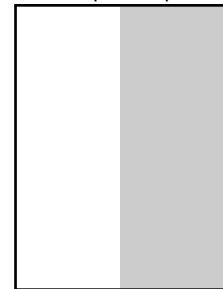
Full Page TRIM

(actual size of magazine)
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57p9 x 69p



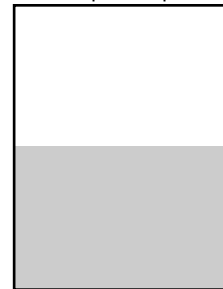
Full Page LIVE

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54p9 x 64p6



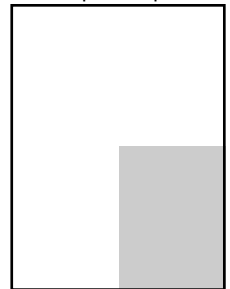
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4.479" x 10.75"
26p10.488 x 64p6



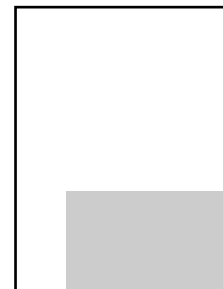
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9.125" x 5.35"
54p9 x 32p1.2



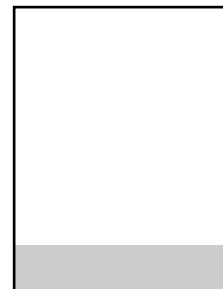
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26p10.488 x 32p1.2



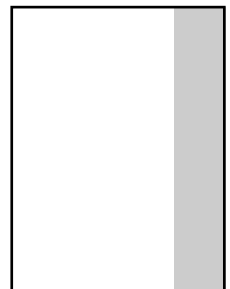
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6.802" x 3.55"
40p9.744 x 21p3.6



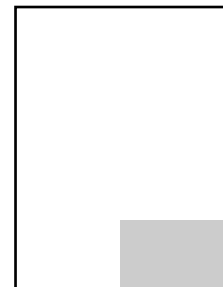
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9.125" x 2.65"
54p9 x 15p10.8



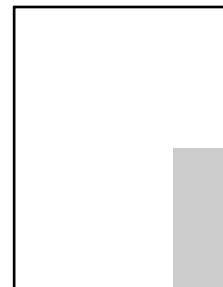
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12p11.232 x 64p6



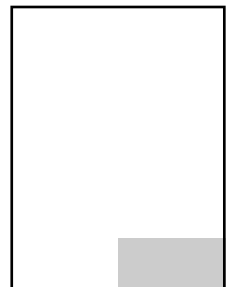
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26p10.488 x 15p10.8



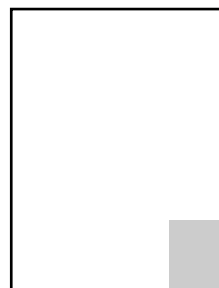
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12p11.232 x 32p1.2



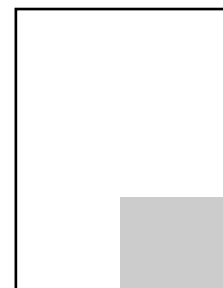
Business Card Plus

4.479" x 1.75"
26p10.488 x 10p6



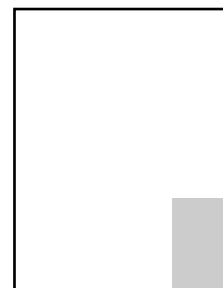
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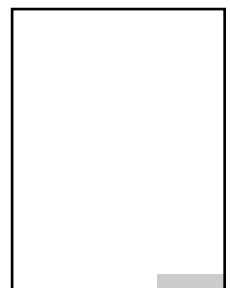
Double Showcase

4.479" x 3.55"
26p10.488 x 21p3.6



Single Showcase

2.156" x 3.55"
12p11.232 x 21p3.6



Directory

2.95" x .88"
17p8.4 x 5p3.36

Service